

Leadership of Cawareness Initiative is

the culmination of professional discipline from the high-compliance precision of aerospace auditing and international business development to extensive work in systemic advocacy and community service. These experiences contribute to the industrial-strength rigor and trauma-informed heart that drives the Initiative.

Professional Trajectory

ml Coach | Owner/Operator

Certified Life, Business, and Group Coach. Facilitated transition and growth for individuals and groups, focusing on the internal shifts required for external success.

Operation Manager & Aerospace Internal Auditor (2023–Current)

Focused on high-compliance systemic oversight, creating and managing processes to uphold the integrity of compliance within governmentally regulated environments.

Business Development | US Head of Development (2019–2023)

Led the strategic market entry and operational establishment of an Australian corporation within the United States. This role involved navigating international business standards, developing high-level partnerships, and building a sustainable infrastructure for domestic success.

Sales and Marketing Executive (2015–2019)

Directed outreach and communication strategies to elevate awareness of and promote Roller-Compacted Concrete as an alternative sustainable pavement option for civic infrastructure. International event management, host, and speaker.

Real Estate Transaction Coordinator (2013–2015)

Managed complex legal documentation and multi-party workflows with a focus on precision and efficiency.

Accounting, Customer Service, and HR Manager (Throughout Career)

Ensured fiscal integrity and human-centric operational health across various organizational structures, often overseeing multiple branches across the Midwest.

Treat Yourself to Exercise (T.Y.T.E.) (2002–2012) | Owner/Operator

Fitness and Wellness Coach. Established and managed a decade-long wellness practice centered on the intersection of physical movement and mental resilience.



Community Advocacy

Catalyst for Reform: I navigated lived realities of a high-profile child abuse case in **State vs. Boulware** and partnered with then-Prosecutor Claire McCaskill to humanize the judicial process, leading to the establishment and funding of the **Child Protection Center**.

Educational Speaker: Guest speaker at **Ottawa University**, providing educators with trauma-informed tools to support students within the shadows of abuse and navigating the "red tape" that limits institutional reach.

Community Advocacy: Served as a **CASA** Volunteer, witnessing the gaps where a "village" was missing and families were left to navigate systems alone.

Personal Foundations

2-time State Champion Archer: Reflects dedication, discipline, precision and the unwavering focus I apply when navigating complex challenges.

Multi-time Top 3 Bodybuilding Champion: Represents consistency, physical endurance, and mental resilience to see long-term community projects through to success.

1st Chair Violinist: Demonstrates my commitment to harmony, disciplined practice, and the collaborative leadership necessary to mend frays within the social fabric.

