



# Regardless of Height

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*Trauma-informed, Co-creative Strategies for Belonging, Growth, and Resilience*

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01 *Introduction*

02 *Our vision and our mission*

03 *Industry analysis*

04 *SWOT Analysis*

05 *Statistic*

06 *Problems and proposed solutions*

07 *Where we are headed*

08 *Strategic plan*

09 *Key performance indicator*

# Agenda





# Introduction

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## *Overview of the company*

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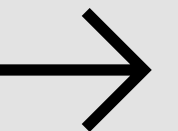
Cawareness Initiative was founded through lived and professional experience. Both witnessed and experienced frays within the social fabric revealed how often people are left feeling apart from rather than a part of spaces, systems, and relationships that shape daily life.

Public speaking, volunteering, and advocacy helped lead to the establishment of a Child Protection Center. Professional roles also shaped a path across operations, compliance, business development, wellness, and coaching.

Cawareness was manifested through active listening, life coaching, and relational care. As an ally and social architect, we carry that foundation forward through person-centered, trauma-informed co-creative initiatives alongside people, organizations, and communities.



Cawareness Initiative





# Vision & Mission

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## *Our Vision*

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We envision a future where people feel a part of, not apart from, the spaces, systems, and relationships that shape daily life. A future where belonging is upheld through co-creation and care so that every person — regardless of height — feels welcomed, heard, and included. Reflecting humanity, dignity, and connection in the very spaces where people connect, contribute, and care.



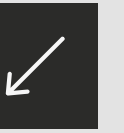
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## *Our Mission*

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Cawareness Initiative fosters belonging through Cawareness™ (Awareness + Care). Using a trauma-informed, co-creative approach, we strengthen community connection and resilience so all neighbors—regardless of height—feel upheld through authentic community care.





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*What is Being Experienced*

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Many people move through spaces, systems, and relationships feeling apart from them rather than a part of them.

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*What is Being Missed*

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The voices, needs, and lived experiences that could help strengthen belonging are often the very ones left unheard, unseen, or difficult to reach through traditional methods.

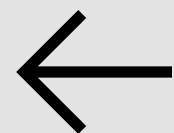
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*What is Being Made Possible*

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When belonging is upheld through co-creation and care, spaces and organizations can reflect dignity, participation, and connection in ways that people feel, value, and help sustain.

Analysis





# SWOT Analysis



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## Strengths

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- Care and intention
- Established relationships
- Shared environments
- Established connection
- Meaningful participation
- Capacity

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## Weights

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- Accessibility not fully bridged
- Belonging not fully realized
- Unheard lived experiences
- Collaboration misaligned
- Misunderstood capability

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## Opportunities

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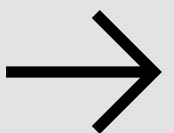
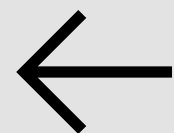
- Aligned capability
- Deeper belonging
- Stronger collaboration
- Shared stewardship
- Organization-informed growth
- More inclusive spaces

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## Threats

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- Disconnection
- Exclusion
- Displacement
- Fragmentation
- Loss of local identity
- Distrust
- Misalignment



# Statistics



**Resilience:**  
*Recovery/Safety*

30% Faster Economic Recovery  
FEMA - Daniel Aldrich: Building  
Resilience

Communities that support one another and mend social frays return to "normal" nearly 1/3 faster. People don't survive because of "structures"; they survive because of the awareness and care for their neighbors.

**Wellbeing:**  
*Longevity/Mental*

50% Increased Likelihood of Longevity /  
40% reduction in teen suicide

The voices, needs, and lived experiences that could help strengthen belonging are often the very ones left unheard, unseen, or difficult to reach through traditional methods.

**Belonging:**  
*Civic Stability*

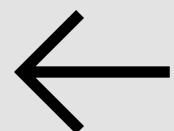
40% Increase in Community Participation  
- McMillan & Chavis: Sense of Community  
Theory

When people are empowered to hang value in their space, they become 40% more active in maintaining that space.

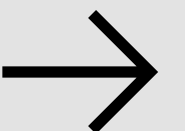
**Belonging:**  
*Safety*

Up to 20% Reduction in Neighborhood  
Crime

A Living Room where everyone feels they belong is naturally safer because the fabric is too strong to tear.



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# Problems

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*Belonging Gaps*

*Limited Reach*

*Values in Practice*

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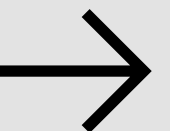
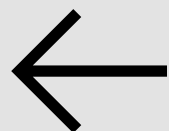
# Solutions

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Traditional methods do not always reach the voices, needs, and lived experiences that most need to be heard. We intersect and bridge accessible ways to gather insight so those perspectives can help shape what comes next, feeling a part of the whole.

We connect capacity for care and services with the capability of those they are meant to serve via person-centered, trauma-informed co-creation so spaces can better reflect care, participation, and inclusion.

Organizations often hold meaningful values around care, inclusion, and connection, but those values are not always fully accessible. We identify where greater alignment is possible so care can be more clearly experienced in practice.



# Strategic Plan

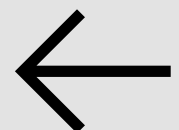
## Objectives

## Action

## Key Performance Indicators



- Support conditions where people feel more a part of, and less apart from, the spaces, systems, and relationships that shape daily life.
- Bring awareness and care together in ways that strengthen connection, participation, and shared humanity.
  
- Use trauma-informed, co-creative, and accessible approaches to gather lived experiences that may otherwise go unheard.
- Identify where frays are present and offer insight that supports more welcoming, inclusive, and connected environments.
  
- Measure whether people feel more welcomed, heard, included, and a part of the spaces around them; decreased conflict, improved trust.
- Track increases in meaningful engagement, accessibility, and the diversity of voices helping shape the process.



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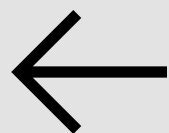




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*We offer a belonging-centered approach for understanding how spaces, systems, and relationships can more fully support connection, participation, and care. Through Cawareness™, co-creation, and lived insight, we help reveal both the strengths already present and the opportunities to more intentionally uphold belonging. By responding with awareness and care, organizations and communities can move toward spaces that people more genuinely feel a part of, not apart from.*

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# Thank You

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By Jade, Founder-Cawareness Initiative

